



## CITY OF UPLAND PRESS RELEASE FOR IMMEDIATE RELEASE

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August 15, 2024

Begin##

### **City Of Upland Sends Measure N to Voters for Approval**

*November voters to decide funding for infrastructure and public safety.*

**Upland, CA – August 15, 2024** – The Upland City Council approved submitting Measure N, the “City of Upland Infrastructure, Public Safety and City Services Measure,” to voters for the November 2024 election. If approved by a majority of voters, Measure N may generate approximately \$20 million annually to maintain and improve Upland streets, sidewalks, and other infrastructure; maintain essential services such as 9-1-1 response; and reduce homelessness to enhance neighborhood safety. Measure N is a proposed one-cent sales tax which will generate revenue specifically for Upland. By law, Measure N funds cannot be taken by the State or County and can only be used in Upland.

Mayor Bill Velto, stated, "the City Council continues to reinvest in Upland, by paving streets, repairing potholes, and ensuring our police officers are able to respond to 9-1-1 emergencies quickly. We are absolutely committed to improving the quality of life in Upland and know that residents and businesses support maintaining City services."

In addition to reinvesting in City infrastructure and public safety, Measure N mandates citizen oversight, audits, and disclosures. Upland has made substantial efforts to increase transparency and citizen oversight by launching the City's new financial transparency website: [uplandca.gov/financial-transparency](http://uplandca.gov/financial-transparency). Any resident, business or individual can evaluate the City's performance on fiscal matters at the transparency website, including Measure N, should voters approve.

Michael Blay, Upland City Manager, continues to shepherd the City towards reinvestment and stabilization by focusing the City on the fundamental issues. Blay said, “Upland residents are aware of the ongoing need to maintain essential services. Key priorities include repairing streets and aging infrastructure, ensuring that our police department can continue to improve public safety, and maintaining transparency in local government. Measure N is designed to support these critical needs.”

Additionally, Measure N has a number of exclusions and will not apply to essentials like groceries, medical care, prescription medications, or utilities like gas, electricity, and water. Additionally, purchases made with CalFresh benefits are excluded.

##End



Quoted:

Mayor Bill Velto Bio: <https://www.uplandca.gov/city-council-treasurer/171>

City Manager Michael Blay Bio: <https://www.uplandca.gov/city-manager-bio>

City of Upland new transparency website: [www.uplandca.gov/financial-transparency](http://www.uplandca.gov/financial-transparency)

City of Upland ballot measure website: <http://www.uplandca.gov/measure-n>

#### **About the City of Upland, California:**

The City of Upland, located in San Bernardino County, is known for its rich history, picturesque landscapes, and community-oriented atmosphere. Established in 1906, Upland boasts a population of approximately 77,000 residents and covers an area of 15.6 square miles. The city is situated at the base of the San Gabriel Mountains, providing scenic beauty and a range of outdoor recreational activities.

Upland is a community with a rich history and a promising future. Known for its beautiful historic architecture and vibrant community spirit, Upland is a great place to live, work, and play.

For more information about the City of Upland, please visit our website at [www.uplandca.gov](http://www.uplandca.gov) or contact us at (909) 931-4100. Office hours are Monday through Thursday, 8:00 a.m. to 6:00 p.m.

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